

- [Twitter](#) ^[1]
- [Facebook](#) ^[2]
- [LinkedIn](#) ^[3]

Privacy and cookies

This privacy and cookies policy sets out how cancerbrc.org uses and protects any information that you give us when you use this website.

Definitions

All references to 'you &/or your' means you and 'we, us, our' within this policy means the Biomedical Research Centre at The Royal Marsden and The Institute of Cancer Research. ^[5]

Our aim is to protect you and your personal privacy and provide this statement in order to help you understand what we may do with any personal information you provide.

Provision of personal information will be acknowledged as your acceptance of this statement and agreement to our collecting and use / disclose of your personal information only as described in this statement.

If you do not agree to this statement, please do not provide your personal details to us.

By using this site you agree to our use of cookies.

This statement forms part of the Terms and Conditions ^[6] which govern your use of the site.

We reserve the right to amend this privacy statement from time to time without notice and at our sole discretion.

As such, it is your responsibility to review the privacy statement at regular intervals.

What is personal information?

Personal information is information about an identifiable individual, as defined by applicable law.

Collecting personal information

We only collect and hold personal information provided by you. You may also elect to provide us with personal information if, for example, you:

- Contact us with an enquiry

- Register on the site (where applicable)
- Sign up to a newsletter
- Fill out a survey or other form with your personal information included
- Request us to provide you with information

In providing personal information you consent to the transfer of such personal information to, and the collection and processing of such information in, other countries or territories. Any such transfer and processing by us will be in accordance with this privacy statement.

Disclosure of personal information

We will never disclose your personal information unless instructed to do so by law enforcement, governmental or regulatory agencies, or other third party in order to comply with law or where we believe such action is necessary in order to comply with law or detect, protect or defend us and/or other third parties against error, negligence, breach of contract, theft, fraud and other illegal or harmful activity, to comply with our corporate policies, procedures, legal and contractual obligations.

Cookies

Use of cookies on our website

Like most websites, we use 'cookies' (small data files that our server sends to your browser when you visit the site) to gather and store information about your visit to our website.

We use some cookies to help make the website work and we use other cookies to help us make the site better.

The cookies we use on this site cannot be used to identify you individually.

You can learn more about cookies and how to manage them yourself at www.aboutcookies.org [7].

If you would like to use our website without cookies from these services being stored on your device then you could consider using a service like [Ghostery](#) [8].

In addition to the cookies set by the website, visiting this website will also set cookies from other services that we have decided to use in order to help improve our site. Those services are described below:

Google Analytics

We use this service to track and monitor website usage. We have chosen to enable features of this service known as 'advertiser features'. These features benefit us by allowing us to see more information about how this website is used. By enabling these features we enable Google Analytics to collect data about site traffic via [Google advertising cookies](#) [9] and [anonymous identifiers](#) [10]. If you would rather that your visits to this website are not recorded then please consider looking at Google Analytics' [currently available opt-outs](#) [11].

Google Analytics sets these cookies on your device:

- **__ga** is used to distinguish users. This cookie does not contain any personal information. It expires after two years
- **__Utma** keeps track of the number of times a visitor has been to the site, when their first visit was, and when their last visit occurred. This a persistent cookie and does not expire
- **__Utmc** takes a timestamp of the exact moment in time when a visitor leaves a site. It expires after 30 minutes
- **__Utmz** keeps track of the page a visitor came from to get to the site. It expires after six months
- **__dc_gtm_UA-32175898-1** is used to add the tracking code Google Analytics from Google Tag Manager. It expires after 10 minutes

CloudFlare

We use this service to deliver a significantly improved site performance, making the site faster and more reliable for you to use.

CloudFlare sets these cookies on your device:

- **__Cfduid** is used to override any security restrictions based on the IP address the visitor is coming from. For example, if the visitor is using the wi-fi in a coffee shop where there are infected machines also using the wi-fi network, but the visitor's machine is known as trusted, then the cookie can override the security setting. It does not correspond to any user id in the web application, nor does the cookie store any personally identifiable information. This cookie expires after five years

Hotjar

We use this service to help us better understand how you are using our website and how we can make it better through a range of tools such as feedback polls and surveys.

Hotjar sets these cookies on your device

- **__hjUserId** is set as soon as a user loads a page which contains the Hotjar code. The cookie contains a universally unique identifier (UUID) which allows Hotjar to track the same visitor across multiple pages and sessions. It expires after 365 days
- **__hjClosedSurveyInvites** is set once a visitor interacts with a survey invitation modal popup. It is used to ensure that the same invite does not re-appear if it has already been shown. It expires after 365 days
- **__hjDonePolls** is set once a visitor completes a poll. It is used to ensure that the same poll does not re-appear if it has already been filled in. It expires after 365 days
- **__hjMinimizedPolls** is set once a visitor minimizes a Feedback Poll widget. It is used to ensure that the widget stays minimized when the visitor navigates through your site. It expires after 365 days

- **_hjDoneTestersWidgets** is set once a visitor submits their information in the Recruit User Testers widget. It is used to ensure that the same form does not re-appear if it has already been filled in. It expires after 365 days
- **_hjMinimizedTestersWidgets** is set once a visitor minimizes a Recruit User Testers widget. It is used to ensure that the widget stays minimized when the visitor navigates through your site. It expires after 365 days
- **_hjDoneSurveys** is set once a visitor completes a survey. It is used to only load the survey content if the visitor hasn't completed the survey yet. It expires after 365 days
- **_hjIncludedInSample** is set to let Hotjar know whether that visitor is included in the sample which is used to generate funnels. It is a session cookie and expires when the visitor closes their browser
- **optimizelyEndUserId** contains the end user's unique identifier. It is a combination of a timestamp and random number. No personal information is stored. It expires after 10 years
- **optimizelySegments** stores the user's audience and dimension information (e.g., browser, campaign, mobile, source type, custom dimensions). It expires after 10 years
- **optimizelyBuckets** stores the experiments and variations of the site that a user has been bucketed into. This ensures the user consistently sees the same variation, even over multiple sessions. It expires after 10 years

Other cookies

- **has_js** is used to indicate whether or not the visitor's browser is being used to view the site has JavaScript enabled. This is a session cookie and expires when the visitor leaves the site

This policy was last reviewed on 12 March 2015.

Source URL: <https://www.cancerbrc.org/privacy-and-cookies>

Links

[1] <https://twitter.com/intent/tweet?url=https%3A%2F%2Fwww.cancerbrc.org%2Fprintpdf%2F37>

[2]

<https://www.facebook.com/sharer/sharer.php?u=https%3A%2F%2Fwww.cancerbrc.org%2Fprintpdf%2F37>

[3]

<http://www.linkedin.com/shareArticle?mini=true&url=https%3A%2F%2Fwww.cancerbrc.org%2Fprintpdf%2F37>

[4] <https://plus.google.com/share?url=https%3A%2F%2Fwww.cancerbrc.org%2Fprintpdf%2F37>

[5] <https://www.cancerbrc.org>

[6] <https://www.cancerbrc.org/terms-and-conditions>

[7] <http://www.aboutcookies.org/>

[8] <https://www.ghostery.com/>

[9] <https://www.google.com/policies/privacy/key-terms/#toc-terms-cookie>

[10] <https://www.google.com/policies/privacy/key-terms/#toc-terms-identifier>

[11] <https://tools.google.com/dlpage/gaoptout/>